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1 What is BEATS?

Imagine that you can control your own money and store it safely without intermediaries. You can secure money from hackers or personal information thieves who have taken many casualties in the online business industry. Have you heard or read news about the theft of personal information on millions of credit card customers? Or, recently, the national financial industry is being 'rocked' by contributions about embezzlement of customer money and improper investment practices by insurance companies. These problems start from the weak protection of the customer's account or money. Imagine that you do not have to depend on other parties to save and manage your money or assets, and you can still protect it from hackers. It is only possible with Blockchain technology. This uncompromising security is offered by Betts. This is a future cryptocurrency that will turn the dream of the owner of the funds into reality. This new system will change the pattern of transactions or trade, because it offers many advantages, such as:

Smartphone based.

Nowadays, smartphones are the mainstay tools for carrying out various activities related to financial services. All can be done with smartphones, such as:

- ✓ Paying or receiving salary
- ✓ Pay electricity, water or telephone bills
- ✓ Applying for a loan
- ✓ Send or receive remittances
- ✓ Invest in shares
- ✓ Forex trading
- ✓ Access savings
- ✓ Access savings
- ✓ Make a purchase online
- ✓ and so on.



Carrying cash everywhere has many risks that you must anticipate, start from forgetfulness to the risk of loss or crime. Carrying a large wallet also can invite bad people. This is the era of digital wallet - not a physical wallet, but like an account. Unlike conventional bank accounts or financial services, Beats comes with the support of blockchain technology, which allows users to receive, store and send crypto money to anyone, anywhere and anytime directly. With Beats, you are no longer:

- ✓ Depend on conventional financial services
- ✓ Limited by working days and working hours
- ✓ Limited by the place of transaction
- ✓ Pay monthly account management fees
- ✓ Pay administrative fees, and much more.

4 BEATS Featured Product

The Beats financial platform is ready to launch a number of programs to increase user growth, improve services, and support the global financial platform. Beats cryptocurrency wallet is ready to launch the first reward program for loyal users in the form of the Beats utility token ecosystem. This utility token will give users special access to enjoy the features of the project being built and have the opportunity to get discounts at the Beats shop. Tokens will be available in various promotional programs from the development stage to the official launch of the Beats shop website. Some of the products that Beats token owners can access are:

4.1 Beats Mobile Payment

One mobile application offers many transaction benefits. The mobile payment system from Beats can be used for transactions at various merchants and is built on the blockchain/Dapp network. Many processes occur until the mobile payment application is ready to use.



However, users do not need to think about it because the Beats mobile payment system is designed by a professional IT team so it is easy to use. Beats invites users, both consumers and merchants, to join an easy and inexpensive financial service system. Beats mobile payment offers many advantages, such as:

✓ Consumer convenience

For merchants, consumer convenience is one of the biggest advantages of using mobile payment. It is easier for consumers to pay for what they buy without having to swipe a credit card, debit card, or pay in cash, or write a check. Beats mobile payment facilitates an unlimited payment system using only a smartphone.

This system not only speeds up the shopping process. But as a merchant, you can interact with consumers during the transaction process. For example, you can send shopping coupons to their smartphone as soon as the system detects that they are not far from the store. They can make payments whenever and wherever they want. With a mobile payment system, you can build consumer confidence, starting from the comfort they feel.

✓ Reducing Costs

Betas mobile payment reduces the need to buy expensive cashier equipment. Everything has been replaced by smartphone, card readers, or special applications. This system provides more benefits for merchants because it reduces the need for paper, ink, or printers. Purchase invoice can be sent via email or message to consumers. So, no more print invoices are needed. All of this is to reduce office operating costs that have been a burden for you as a merchant. Such savings will be felt, especially for small and medium scale businesses.



✓ Increasing cash flow

Is cash flow related to the mobile payment system? Of

course, by providing easy payment for consumers, you can guarantee that business cash flow will run smoothly.

Beats mobile

payment simplifies the transfer process from individuals to business accounts or from business to business in real time. This is only possible with the support of blockchain technology.

✓ Integrating loyalty programs

Mobile payment will support the royalty and reward program from Beats. We store

information about consumers in the application, so a reward system can be given based on that information. For example is a reward for loyal consumers who are included in the Beats launch agenda.

✓ Data access

If you as a merchant want to provide rewards based on customer transaction history, then Mobile Payment Beats will help you. Data on mobile payment is stored properly. So, you can see the number of times someone shops, how much money is spent, and what payment methods are used. With this information, you can identify the behavior, patterns, and needs of consumers.



4.2 Beats Global Store

Have you ever imagined a simple shopping process on an e-commerce website that accepts payments with cryptocurrency? Beats will make it happen for you. Beats Global Store is an e-commerce platform that accepts payments using cryptocurrency. The development of this global store has become part of a large Beats project. E-commerce Beats will solve the transaction fee problem that has been experienced by shopper when using or shopping by bank transfer or credit card. At Beats Global Store, users will enjoy a number of conveniences in getting products or services needed, with an easy and fast payment system, and secure transactions.

4.3 Beats Wallet

Beats is also working on a project to build a Beats Wallet, which will be very useful for cryptocurrency owners. Digital Wallet from Beats will later be useful for storing Beats tokens, making transactions, and so on. Beats Wallet will be available for Android and iOS users.

Beats Wallet will be available in the form of a hot wallet and cold wallet.

Hot Wallet

Beats Hot Wallet will be used by the owner of the cryptocurrency or Beats token to make transactions online. Hot wallet is used when connected to the internet. Beats will equip a hot wallet with a layered security system to ensure that user accounts are free from the risk of hacking. Beats uses the latest security technology to optimally protect a user's digital wallet.

Hot wallet from Beats can be operated directly from your smartphone later, because we want a hot wallet that can be downloaded. So, digital asset transactions can be done anywhere as long as there is an internet network.

However, we still recommend to users to keep tokens or cryptocurrency to a minimum in a hot wallet. Hackers will try to penetrate the existing digital wallet defense.



cryptocurrency according to transaction needs. The rest should be stored in a cold wallet.

4.4 Beats Financial Platform

Ecosystem

Beats is not just a platform, or just a digital wallet. However,

we designed it as a

comprehensive financial services ecosystem. Beats will facilitate your transactions, both local and global scale. Everything is under control, because it is only operated from your

smartphone. Beats builds a mutually beneficial financial ecosystem for the following services:

✓ E-commerce

Through Beats Global Store, Beats will provide ecommerce services in its ecosystem. E-commerce services with blockchain technology support will make it easier for all parties;

merchants and consumers. On the merchant's side, the payment process to suppliers or partners is easier. Merchants can get products from various regions and make payments instantly through the blockchain network.

Consumers also get the same benefits. Consumers can get any product or service through the Global Store without having to go to a bank or ATM or swipe a credit card. With mobile payment through smartphones, consumers can do transactions at the Global Store and wait for items ordered at home.

✓ Transfer P2P

Transfers of crypto money or digital assets with a peerto-peer (P2P) system can be done very easily. There will be many moments where you need a transfer or receive a transfer from someone else, for example:



- Make installment payments to merchants
- Payment for taxi services or other transportation that no longer accepts payments in cash
- Send or receive money from friends
- Pay dinner bills with your friends or relatives
- Payment of routine bills, such as water, electricity, internet, credit, telephone, and so on.

With the support of blockchain technology, P2P payment systems are not limited by time or geographical location. You can do cross-border transactions anytime and anywhere. Beats also facilitates transfers from crypto money to ordinary money or vice versa. For example is a transfer from Ether to Dollar or vice versa.

On conventional mechanisms, this transfer process requires a long process. You should look for money exchange services. Not all cities or regions have exchange service.

✓ Education

Education about digital finance or cryptocurrency is very important for those who are new to cryptocurrency. Education aims to raise awareness and provide knowledge about the important role of digital assets in the current global economy. The education program also aims to provide updated information about developments in the digital asset industry.

✓ Advertising

In the Beats ecosystem, you can get advertising services for the success of your business.

During this time, the advertising industry has high rates, because many creative people with rare expertise work in it. However, these creative people do not get the advantages, but the agents or intermediaries involved in it.

With the support of blockchain technology, you can interact directly with advertising services. You can pay for advertising services at a lower cost because you are not dealing with third parties. Digital advertising works with an open system that is supported by an internet. This has opened up many media trading opportunities. Unfortunately, this also



media supply chains less transparent. As a result, the entire advertising ecosystem is vulnerable to fraud. Because there is no consistent source of information or a centralized marketplace, digital advertising does not have a single resource that can identify and prevent fraud.

Fortunately, Blockchain technology creates a distributed database that can function as a reliable source of data, both on the demand side and on the supply side. You can imagine it as a database that unifies all advertising related data. All types of actions and related information are recorded automatically in a distributed ledger. In the network, demand or supply partners can detect and purge and erase wrongdoers activities.

Blockchain technology is a good foundation for creating transparency in the advertising industry. This also must be used by entrepreneurs and marketing managers in determining their long-term business relationships.

✓ Travel

Nowadays, blockchain technology has also affected the travel industry on a large scale. Stability and security are the two main benefits offered by the blockchain. With a centralized blockchain working system, information can no longer be 'offline' or lost because it was accidentally deleted or due to cyber-attacks. Thus, transactions can always be explored.

As we know, the travel industry depends on many companies exchanging information. For example, a travel agent must provide information about consumers to the airline or hotel.

Meanwhile, traveler's personal belongings are usually passed from one company to another and their existence is explored. With blockchain, accessing and storing important information is easier and more reliable because all parties in the network have the responsibility to save information.



Another important aspect in the travel industry is financial transactions. The Beats platform is not only equipped with the capacity to simplify, but also secures payment transactions.

The security of these transactions is very important especially for payments between countries or between continents. As a result, the blockchain has the potential to increase the level of trust among all parties involved.

There are several benefits enjoyed by the travel industry with Beats, they are:

- Explore Luggage

Blockchain technology is very useful for tracking the movements of traveler luggage. This is very important especially for foreign tourists. In many cases, a traveler's luggage can change several times during the trip. With a centralized database, the assessment of data between companies can be very easy.

- Identification Service

This service is very important in the travel industry. Blockchain become a new standard in the travel industry to save information about identification services. As such, this technology has the capacity to drastically reduce check-in times or reduce queues at airports.

Imagine that the fingerprint or retina of the eye could replace the process of showing documents at the checkin counter. It must be faster, isn't it?

- Safe and Exploratory Payments



One of the main uses of blockchain technology in the hotel, tourism and travel industries is related to payment. Blockchain functions as a global journal, so payments through banks become simpler and safer. The process will be much easier when companies engaged in travel receive payments using Ethereum- based cryptocurrency.

- Consumer Loyalty Program

Beats platform is the right choice to hold a bonus or reward program for loyal consumers. With blockchain support, it will be easier for you to access information about consumer loyalty points, facilitate distribution of tokens, and prevent fraud.

- ✓ Remittance

Remittance is also known as cross-border money transfer. Funds move from one account in one country to another in the same financial institution or different financial institution. The movement of money from one account to another is handled by a third-party financial institution, such as Western Union.

For those of you who frequently travel abroad or pay bills using a smartphone or bank transfer service, you will need remittance services. There are several conditions that you will need remittance services, for example:

- ✓ Send money to someone who lives abroad
- ✓ Paying a client who lives abroad, or
- ✓ Paying tuition fees for universities abroad.



Unfortunately, this money transfer process has many disadvantages, such as high transfer fees (reaching 8-9% per transfer), slow money transfer processes (can take days or even weeks), and are vulnerable to theft or fraud. Blockchain technology is future remittance services or even the global financial industry. With blockchain, the cost of money transfers between countries can be significantly reduced. Many interesting things happen behind the scenes when blockchain technology moves to replace the existing financial services system. Financial institutions and banks are looking for various ways to implement the blockchain in order to reduce transaction costs, increase transfer speeds, reduce the risk of fraud, and eliminate third party fees. With the support of the Ethereum blockchain, Beats provides faster and simpler remittance payment services, making this service more affordable for all parties, including migrants or foreign workers. By using conventional remittances, fluctuations in currency values can trigger losses when transacting between countries. This is certainly very detrimental to low-income groups.

Instead, blockchain provides real-time and safest transactions. Distributed Ledger Technology (DLT) is the backbone for cross-country and cross-continent payment infrastructure. This technology can overcome inefficiencies and provide faster, safer, and more affordable services.

✓ Exchange

Are you interested in maximizing profits from cryptocurrency assets by trading? Beats will provide exchange facilities or exchange of crypto assets with a security system and sophisticated analysis tools to facilitate you in making trading decisions. Beats provides a reliable exchange platform and minimum downtime.

We are well aware that a delay of just a few seconds can cause huge losses. Therefore, we provide a reliable platform for every cryptocurrency owner's trading execution.

5. Beats Specifications token

Beats will release a utility token with a total supply of 1,000,000 BEATS. The utility tokens will provide a number of benefits for their owners. Beats tokens provide special access to Beats gateway, such as Beats wallet, Beats mobile payment and other financial services.

Name :	Beats
Ticker :	Beats
Platform :	BSC
Decimal :	

BEATS



Total Supply : 1,000,000
BEATS

Smart Contract : 0x05cf2992a8c219d600dd625a91cc678a237e97c9

Token Distribution

Total Tokens Beats	1.000.000
For Public Sale	50.0%
Founders	23.0%
For preSale	20.0%
Advisor	5.0%
Team	2.0%

7. Roadmap

Q1 2022

Research of Market and Analysis Concept of ICO Utility token

THE CONCEPT

Technical Research and Background Recruit Core Team White Paper Concept.

PREPARATION

Infrastructure preparation Project development plan Marketing Campaign Promotions focus.

Q1 2022

RECRUIT ADVISORS

Recruit Advisors Marketing Campaign Promotions focus.

Q2 2022

TOKEN LAUNCH

Token launch by enabled community listing in pancakeswap and different exchanges.

BEATS



IMPLEMENTATIO

Direct Implementation of BEATS token within the payments infrastructure

DEVELOPMENT

Research & Development movil platform for BEATS

Q3 2022

UPDRADING ARCHITECTURE

6 Tools development for upgrading the current Architectures to Mobile Platforms

Q4 2022

BEATS PAYMEN

6 Building a Safer Gaming Economy by means of BEATS

PRESENTING PLATFOR

6 Presenting an easy to use platform where BEATS PAYMENTS achievement can be easily tokenized and traded and all acquire rewards by payments.

Q1 2023

TOURNAMENTS AND EXPO

6 Launch the tournaments in the platform and Planning, focusing and announcing one of the biggest Gaming decentralized Expo/Conference.

